MINUTES FOR THE REGULAR MEETING OF THE LA MIRADA YOUTH COUNCIL MARCH 30, 2016

CALL TO ORDER The regular meeting of the La Mirada Youth Council

was called to order at 6:30 p.m. by Vice Chairman Sologuren at the La Mirada Resource Center, 13710 La Mirada Boulevard, La Mirada, California 90638.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited.

ROLL CALL

Present:

Karis Chun – Member-At-Large Fabian Lee – Member-At-Large

David Ramirez - Member

Michael Salazar – Member-At-Large Karim Sologuren – Vice Chairman

Tardy:

Adriana Perez - Member

Absent:

Michael Caplan – Alternate Noemi Muñoz – Alternate

Meghan Miller - Chairman

Staff:

Joshua A. Gire, Community Services Coordinator

Jorge Orozco, Administrative Intern

APPROVAL OF MINUTES

1. MINUTES OF THE REGULAR MEETING OF FEBRUARY 24, 2016

Member Salazar moved and Vice Chairman Sologuren seconded to approve the minutes of the regular meeting of February 24, 2016.

MOTION CARRIED BY THE FOLLOWING ROLL CALL VOTE:

AYES:

Members Chun, Lee, Ramirez, Salazar, Vice Chairman Sologuren

NOES:

None

ABSENT:

Alternates Caplan, Muñoz, Member Perez, Chairman Miller

ABSTAIN:

None

UNFINISHED BUSINESS

2. "LOVE A TREE" POSTER CONTEST

Administrative Intern Orozco presented a report on the "Love A Tree" Poster Contest. Mr. Orozco suggested the Youth Council assist the Community Services Commission in picking the winners of the contest.

Member Perez arrived to the meeting.

3. EASTER EGG HUNT

Administrative Intern Orozco presented a report on the Easter Egg Hunt.

Members discussed the "La Mirada Explorers" portion of the event. Member Ramirez said that he noticed a big crowd and thought the kids enjoyed searching for the insects.

NEW BUSINESS

4. MEMORIAL DAY EVENT

Administrative Intern Orozco presented a report on the Memorial Day event.

Members of the Youth Council were invited to attend the event taking place Monday, May 30, at Olive Lawn Memorial.

5. FATHER AND SON CAMPOUT

Community Services Coordinator Gire presented a report on the Father and Son Campout.

Members discussed the event and suggested the event take place Friday, August 12 through Saturday, August 13 at Neff Park.

6. SOCIAL MEDIA TASK FORCE

Administrative Intern Orozco presented a report on a Social Media Task Force the Community Services Department would like to implement along with the Communications Department. Items discussed were: Establishing content managers and content contributors as well as creating content calendars.

Administrative Intern Orozco and Community Services Coordinator Gire established an outline to generate more likes and followers for Twitter, Instagram and Facebook.

Members were asked to help with social media during events, including helping to establish hashtags and ensuring posts are relevant to teenaged users.

Member Ramirez suggested the City's social media posts relate to mainstream culture, to maintain "likes."

PUBLIC COMMENT PERIOD

None

YOUTH COUNCIL ANNOUNCEMENTS

All members reported that Spring Break was going well.

STAFF ANNOUNCEMENTS

Administrative Intern Orozco presented a report on the Love La Mirada event taking place on April 30 and announced that the Youth Council will be planting a tree in honor of Arbor Day at the event.

ADJOURNMENT

The meeting was adjourned at 7:27 p.m.

Submitted;

Ųorgę Orozco,

Administrative Intern

Attest:

Karim Sologuren, Vice Chairman