



**CITY OF LA MIRADA**  
*DEDICATED TO SERVICE*

13700 La Mirada Boulevard  
La Mirada, California 90638  
P.O. Box 828  
La Mirada, California 90638  
Phone: (562) 943-0131 Fax: (562) 943-1464  
[www.cityoflamirada.org](http://www.cityoflamirada.org)

**October 29, 2024**

**CITY OF LA MIRADA  
NOTICE OF PUBLIC HEARING**

**NOTICE IS HEREBY GIVEN** of a public hearing to be held by the City Council of the City of La Mirada on **Tuesday, November 12, 2024, at 6:30 p.m.** in the City Hall Council Chambers located at 13700 La Mirada Boulevard, La Mirada, California to consider the following item:

**THE CITY OF LA MIRADA CITY COUNCIL WILL CONSIDER AN ORDINANCE AND A RESOLUTION APPROVING A DEVELOPMENT AGREEMENT AND A SITE PLAN REVIEW TO INSTALL AN ELECTRONIC BILLBOARD AT THE PROPERTY LOCATED AT 14655 FIRESTONE BOULEVARD, WITHIN THE FREEWAY COMMERCIAL (C-F) ZONING DISTRICT AND FINDING THE PROJECT EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) GUIDELINES PURSUANT TO SECTION 15303.**

At the hearing, the City Council will consider staff's report, the Planning Commission and staff recommendations, as well as all testimony and public input prior to making a final decision. The documents being considered are available for review at the City's Community Development Department offices located at City Hall, 13700 La Mirada Boulevard, La Mirada, California. You may contact the Community Development Department at (562) 943-0131 should you have any questions concerning this item. The proposed Development Agreement and Site Plan Review were previously reviewed and recommended for approval by the Planning Commission at a duly noticed public hearing held on October 17, 2024.

If you wish to be heard concerning the item identified in this Notice, you may appear in person at the public hearing, or you may submit your comments in writing to the City prior to or at the public hearing. Mailed comments should be addressed to the City of La Mirada, Community Development Department, 13700 La Mirada Boulevard, La Mirada, California 90638.

Please notify the City Clerk's office at (562) 943-0131 at least four days prior to this hearing should you require disability-related accommodation (e.g. sign language interpreter).

**IF YOU CHALLENGE ANY OF THE FOREGOING ACTIONS IN COURT, YOU MAY BE LIMITED TO RAISING ONLY THOSE ISSUES YOU OR SOMEONE ELSE RAISED AT THE PUBLIC HEARING FOR FINAL ACTION DESCRIBED IN THIS NOTICE, OR IN WRITTEN CORRESPONDENCE DELIVERED TO THE CITY COUNCIL AT OR PRIOR TO THE PUBLIC HEARING.**

Eric Garcia  
Senior Planner

# VICINITY MAP



**SUBJECT SITE: 14655 Firestone Boulevard  
La Mirada, California 90638  
Proposed Electronic Billboard**