# City of La Mirada BUSINESS NEWS SUMMER 2023

#### CITY COUNCIL ADOPTS BALANCED BUDGET

The City Council has adopted a balanced budget for Fiscal Year 2023-24. The approved budget reflects the City's commitment to improving the quality of life through various initiatives, including public safety, family-friendly recreation programs, capital improvement projects, and economic development.

General Fund revenues are projected at \$50.27 million and expenditures are set at \$46.4 million. A General Fund budget surplus is expected in the amount of \$3.87 million.

Public Safety remains a top priority, with a budget allocation of \$12.9 million. This investment supports general law enforcement services, traffic safety, emergency preparedness efforts, Neighborhood Watch, and other public safety volunteer programs.

The Public Works Department will receive \$8.98 million to maintain streets, sidewalks, parks, athletic fields, public buildings, and oversee planned capital improvements.

Allocations of \$7.61 million and \$9.7 million have been made for Community Services and the Theatre Department, respectively. Notably, a significant portion of these costs will be offset by ticket revenue and recreation fees.

The remaining \$7.2 million will be directed towards City Administration, Administrative Services, and Community Development.

A total of \$24 million is allocated for capital improvements, including street enhancements, improvements to City parks and buildings, preservation efforts for historic landmarks such as Neff House, Neff Barn, George House, and the Creek Park Vehicle Bridge Replacement. The City has secured or applied for more than \$10 million in grants from Federal, State, and County sources to support these projects, with approximately \$2.2 million in awarded grant funds programmed for Fiscal Year 2023-24.

To read the full budget report for Fiscal Year 2023-24, visit the City's website at cityoflamirada.org. For additional information, contact City Hall at (562) 943-0131.

#### INTERNATIONAL COUNCIL OF SHOPPING CENTERS CONFERENCE

The International Council of Shopping Centers (ICSC) Conference was held in Las Vegas in May and included educational workshops as well as a leasing mall. More than 27,000 professionals attended the conference, which featured nearly 1,000 exhibitors. Participants included retailers, brokers, property owners and city officials. The keynote speaker for the conference was Coach Andy Reid of the National Football League's Kansas City Chiefs, who spoke about his coaching strategy, teamwork and dedication.

City staff attended the conference to visit exhibitors within the leasing mall and to discuss the benefits of locating their business in La Mirada. City staff routinely sends marketing materials to expanding businesses. For more information regarding business in La Mirada, contact the City's Economic Development Team at (562) 943-0131.

#### UPS HONORED FOR PROPERTY UPKEEP



The City's Spring Beautification awards program recognized property owners for their efforts to enhance and maintain the beauty of La Mirada. UPS, located at 16301 Trojan Way, was recognized as the Most Outstanding winner in the Business Category.



#### **RIBBON CUTTING AND GRAND OPENINGS**

### **FIT SIPS**

Fit Sips, located at 14934 Leffingwell Road, celebrated its grand opening and ribbon-cutting in June.

Fit Sips provides nutritional shakes, teas, and healthy boosters to a variety of beverages. They offer teas packed with aloe, vitamins, antioxidants, and collagen and serve protein shakes with 24 grams of protein and under 200 calories! Visit Fit Sips Monday through Friday from 7 a.m. to 4 p.m. and Saturday from 8 a.m. to 1 p.m.





## **STARBUCKS**

After a brief closure for interior modeling, the Starbucks in the La Mirada Theatre Center reopened in July. The store features a fresh new look and is back in business for customers to enjoy their favorite beverages in the revamped ambiance! Starbucks is open seven days a week, and is located at 15220 Rosecrans Avenue. Check the Starbucks website or mobile app for the menu and operating hours.

### **VCA LA MIRADA ANIMAL HOSPITAL**

The VCA La Mirada Animal Hospital celebrated its ribbon cutting in May. The animal hospital hosted an open house after its ribbon cutting and provided opportunities to meet the team of doctors, tour the hospital, visit vendors, and provide pet adoptions.

The animal hospital aims to provide the best services for La Mirada's pets. It is located at 15122 Rosecrans Avenue. VCA is open Monday through Friday from 7 a.m. to 7 p.m. and on Saturday from 8 a.m. to 4 p.m. Services provided include advanced care, pet boarding, pet counseling, pet grooming, preventive care, and primary care. For more information on pet services, call (562) 921-3539 or visit vcahospitals.com/la-mirada.



#### WELCOME NEW BUSINESSES/OWNERSHIP

- Bionet Plus 14241 Firestone Boulevard Suite 225
- California Cane Sugar Inc.
   16821 Knott Avenue
- DClick Design Inc. 15905 Canary Avenue
- Drew Rock 15759 Imperial Highway
- Fit Sips 14934 Leffingwell Road

- Golden Hare Ventures Inc. 14241 Firestone Boulevard #400
- Hall Of Tech 15270 Rosecrans Avenue Suite 29
- Hanseong Express
  14742 Beach Boulevard
- Hansol Global Logistics USA Inc. 14521 Firestone Boulevard Suite 120
- Imperial Bike Shop 15836 Imperial Highway

- NF Family Acupuncture 12627 Santa Gertrudes Avenue #G
- One Stop Center Multiservices 14241 Firestone Boulevard Suite 400-37
- Public IT 14747 Artesia Boulevard Suite 5C
- R&B Tea 12764 La Mirada Boulevard
- Rusty Razor Barbershop 13956 Valley View Avenue

