

LA MIRADA REMAINS AMONG REGION'S SAFEST CITIES

The City of La Mirada continues to experience one of the lowest crime rates in the area and remains among the safest cities in Los Angeles County. According to SafeWise, La Mirada is in the top 50 Safest Cities in California based on data from 2022. The City's low crime rate is attributed to strong partnerships between residents, businesses, and the Public Safety Team.

In 2022, there were 936 Part 1 crimes reported compared to the 813 in 2021. Part 1 crimes include homicide, rape, larceny, burglary, auto theft, robbery, assault, and arson. Violent crimes continued to be low and crimes against persons decreased from 56 in 2021 to 53 in 2022. Of the 936 Part 1 crimes reported in La Mirada, 883 were property crimes. This accounts for 94 percent of Part 1 crimes reported last year.

Public outreach and community education were vital to keeping crime low. Fourteen Neighborhood Watch meetings along with a pair of Business Watch meetings were held virtually and in person. Public Safety staff met with residents and businesses to strengthen communication, build stronger relationships, and encourage the use of crime prevention techniques and security measures.



The Public Safety Team aims to reduce property crimes by educating residents and businesses on crime trends and prevention measures. The team will continue to hold Neighborhood Watch and Business Watch meetings to strengthen partnerships in the community. Residents and businesses are encouraged to report suspicious persons, protect their property, and help fight crime.

For additional information on the annual crime report and the City's crime prevention efforts, contact the La Mirada Community Sheriff's Station at (562) 902-2960.

LA MIRADA FINANCES IN GOOD SHAPE AT MID-YEAR MARK



After several years of COVID-related impacts, Fiscal Year 2022-23 marked the return of more typical City operations. A recent mid-year budget review revealed that City finances have continued to hold strong. Total General Fund revenues are projected to be \$48.71 million and expenditures are forecasted at \$42.65 million yielding a budget surplus of more than \$6 million. Most revenue sources are meeting expectations and expenditures are less than planned.

Property tax revenue remains among the City's most stable revenue sources and is forecasted to be \$8.85 million. Sales tax revenue is conservatively projected at \$12.47 million. Brick-and-mortar retail sales, online purchases, and the business-to-business sector continue to be positive contributors to the sales tax base. Hotel tax revenue has also rebounded considerably.

The City continues to provide a variety of programs and services to meet the needs of La Mirada's residents and businesses. City staff monitors economic activity at the local, state, and national levels to anticipate potential budget impacts. The City also seeks grant funding and legislative support for key infrastructure projects including street improvements and park enhancements.

For more information on the City's budget, call City Hall at (562) 943-0131.



BECOME A VENDOR AT LA MIRADA'S FARMERS MARKET!

Help residents experience some of the best regional produce, packaged artisan and ready-to-eat specialty foods, and locally made crafts and gifts available in La Mirada. The weekly Farmers Market features 20 to 25 vendors every Saturday from 9 a.m. to 2 p.m. in the parking lot in front of the library.

Local La Mirada business interested in becoming a vendor at the weekly Farmers Market should contact VenaVer Events at venaverevents@gmail.com. For more information, call the Community Services Department at (562) 943-0131.



Shop La Mirada!

Purchasing goods and services in La Mirada creates a strong economy by providing job opportunities and supporting local businesses. Shopping locally also helps keep sales tax in the City, which is used to fund important services, including public safety, recreation programs, and neighborhood improvements. A variety of great shops, restaurants, and entertainment are available locally. When choosing where to shop, remember to shop in La Mirada whenever possible.

WELCOME NEW BUSINESSES/OWNERSHIP

- Advancing The Seed, Inc.
14241 Firestone Boulevard STE 400
- April Shin Illustrations
12104 Courser Avenue
- Fit Sips LLC
14934 Leffingwell Road
- Hanseong Express
14742 Beach Boulevard
- Mica Denim
16900 Valley View Avenue

LA MIRADA **BUSINESS WATCH**

JOIN LA MIRADA'S BUSINESS WATCH

The City remains committed to maintaining public safety as its top priority. Through the Business Watch program, La Mirada's Public Safety Team works cooperatively with local businesses to promote community safety and deter crime.

Business Watch is a crime prevention program dedicated to keeping the business community safe. The program strengthens communication between businesses and the Public Safety Team to solve crime-related issues. Businesses also receive information on current crime trends affecting the community and helpful tips to avoid becoming a victim of crime.

Businesses interested in joining the Business Watch program or receiving additional information on crime prevention may contact the Community Sheriff's Station at (562) 902-2960.

