

LA MIRADA STATE OF THE CITY



The La Mirada Chamber of Commerce recently hosted a La Mirada State of the City luncheon. La Mirada Mayor Ed Eng, City Manager Jeff Boynton, and Service Area Sergeant Oscar Rodriguez provided an update on city finances, safety, and community projects.

City finances continue to remain strong. The City is in the top 7 percent of cities in California for low financial risk according to the State Auditor. In addition, the City received approximately \$11.5 million from the American Rescue Plan Act, and some of the funds will be used for mortgage, rental, and business relief grants.

In a recent crime analysis, the Los Angeles County Sheriff's Department noted that La Mirada continues to see a low number of crimes. For crime trends to remain low, it is important for members of the community to be proactive, join Neighborhood Watch programs, and report suspicious activity.

Ongoing robust capital improvements continue throughout La Mirada. New street signs, traffic signals, LED streetlights, and landscaped street medians have been completed in recent years. Following an unprecedented time, recreation services returned in 2021, including summer concerts and night market, day camps and park programs, recreational programs and classes, and community events. Splash! La Mirada Regional Aquatics Center returned to regular operations and the Buccaneer Bay waterpark was open last summer. Intermission at the Theatre concluded in the fall of 2021 following 18 months due to public health orders. The Theatre opened in September of 2021 with the premiere of Clue.

The City is making great progress and is optimistic about La Mirada's future!



ANNIVERSARY CELEBRATION

Family-owned La Mirada business Kira Kira was recently recognized for its 10th anniversary by the City Council.

Kira Kira serves fresh sushi, sashimi, a variety of sushi rolls, and main entrees. Chunwoo Lim, owner and head chef at Kira Kira, opened the restaurant in 2011 with the goal of serving healthy and fresh sushi to the community.



Mr. Lim's wife serves as the manager, his oldest son is a chef, and his youngest son is a server. Mr. Lim and his family enjoy providing quality sushi to their customers and look forward to remaining in La Mirada for many years.

The City of La Mirada recognizes businesses celebrating milestones through the Business Recognition Program. Businesses are recognized for anniversary milestones, significant community involvement, and special achievements unique to their industry.

RESTAURANT ASSISTANCE GRANT PROGRAM

The City is providing grants up to \$15,000 to La Mirada restaurant owners to help offset negative impacts experienced during the pandemic. Restaurants will need to fall into one of the following categories: quick service, casual dining, fine dining, or fast casual dining. Restaurants must be in La Mirada, have been open for business during the state-mandated lockdown and have had an active business license from January 2020 through December 2021.

Restaurants may not be home-based and must have between 1 to 25 employees. Eligible uses of the funds include rent/mortgage payments, utilities costs, payroll, and increased operating costs as a result of the public health emergency, including the purchase of face coverings, partitions and other measures taken to contain the spread of the virus.



RIBBON CUTTINGS & GRAND OPENINGS



SUNSHINE MEDICAL EQUIPMENT

Sunshine Medical Equipment is a medical retail store that provides a variety of medical equipment, accessories, and supplies. The company celebrated its grand opening with a ribbon cutting on December 2. Sunshine Medical Equipment aims to provide key medical-grade equipment for life's necessities. It is located at 15065 Imperial Highway and is open Monday through Friday from 9 a.m. to 2 p.m.



TERIYAKI HOUSE GRILL #2

Teriyaki House Grill #2 officially celebrated its grand opening and ribbon cutting on October 7. Alan Cejudo is the founder of the Teriyaki House Grill and his brother, Omar, is his business partner. Teriyaki House Grill #2 is located at 15544 La Mirada Boulevard.

The menu features one-of-a-kind homestyle teriyaki sauce, burgers, bowls, and burritos. Tofu burgers and burritos and California rolls are also available. With so many options, there is something for every customer on this menu.



Candy4Less offers a mix of American and Mexican candy for every celebration. Candy4Less opened its third location at 14239 Rosecrans Avenue and celebrated its grand opening on January 20. The store features over 2,000 different products in American and Mexican brands, bulk-size candy, and retro candy products. The store also offers a large selection of party decorations, including balloons, banners, and goodie bags. Candy4Less is open Monday through Saturday from 10 a.m. to 7 p.m. and Sundays from 10 a.m. to 5 p.m.



Welcome New Businesses

- AAA Couriers, Inc
16191 Phoebe Avenue
- AM&G Electric Corp.
15300 Valley View Avenue #C-5
- Fencing Elements & Supplies
14654 Firestone Boulevard
- Goodman Audio
15330 Valley View Avenue #6
- InnerWorks Chiropractic
12250 La Mirada Boulevard
- Luminary Escrow Inc
12627 Santa Gertrudes Avenue Unit B
- Masah LLC
14747 Artesia Boulevard Unit 5J
- MIJI LASH BEAUTY
15284 Rosecrans Avenue
- ROAMING ON CLOUD 9 INC.
14565 Telegraph Road
- Sprint Spectrum LLC
12257 La Mirada Boulevard
- StyleCuts Beauty Salon
12228 La Mirada Boulevard
- Sunny Hair & Nails
15851 Imperial Highway
- The Good Barber Company
14216 Rosecrans Avenue

