

## CITY OFFERS BUSINESS SUPPORT THROUGH PANDEMIC

During the past year, the City offered programs to assist local businesses adversely affected by COVID. The City was able to provide grants in the amount of \$10,000 to nearly 40 businesses through the small business grant and relief programs. The relief funds were used to assist business owners with payroll, capital or equipment expenses, and operational costs, including utilities, loan, lease, and mortgage payments.

Additionally, the Emergency Temporary Outdoor Dining and Commercial programs were approved by the City Council to support businesses in complying with County Health Orders. These programs provided existing dine-in restaurants and personal service businesses the ability to operate services outdoors. Additionally, to continue the positive relationships established with local businesses, City staff visited businesses to provide information on the Small Business Grant and Business Watch programs.

"The past year has been challenging for so many businesses," says Economic Development Manager Alison Moore. "The City's business assistance programs provided critical support during the pandemic and recovery process."

The City encourages residents to continue to #ShopLaMirada and #DineLaMirada. For additional business assistance information, call (562) 943-0131.



## NEW BUSINESSES INVESTING IN LA MIRADA



### 194 EATERY

#### 194 EATERY

194 Eatery is a family-owned restaurant that is now open at the corner of Imperial Highway and Valley View Avenue. The Asian influenced restaurant features a variety of protein options to mix with rice bowls, fried rice, garlic noodles, and other items to satisfy any customer's appetite. It is open daily from 11:00 a.m. to 9:00 p.m.



#### BUBBAKOO'S BURRITOS

Bubbakoo's Burritos is set to open this summer. Located on the corner of Imperial Highway and La Mirada Boulevard. Bubbakoo's first opened on the east coast over 10 years ago and has expanded across the nation. This restaurant offers a variety of food options including burritos, bowls, quesadillas, tacos, and nachos.



#### GOLD'S GYM

A Gold's Gym is coming soon to La Mirada in the shopping center at Beach Boulevard and Hillsborough Drive. Currently, an enrollment center is operating out of the building formerly occupied by CVS Pharmacy in the same shopping center. Special pricing is being offered on basic, premium, and passport gold memberships. The gym is undergoing improvements and expected to open this summer.



# CITY HOSTS CATALYTIC CONVERTER ETCHING EVENT



Many Southern California cities have experienced a rise in catalytic converter thefts. In response, the City and Sheriff's Department partnered with Big O Tires for a successful Catalytic Converter Etching event for La Mirada residents. Employees of Big O Tires etched catalytic converters with a unique identification number. This will help provide law enforcement with valuable information should the catalytic converter be stolen and later recovered.

Catalytic converters contain platinum, palladium, and rhodium, which are extremely valuable materials. Due to the rich metals the converters contain, thieves sell them to metal scrap yards for a premium, depending on the size of the converter.

As a multifaceted strategy, the La Mirada Public Safety Team organized this event to address catalytic converter thefts increasing throughout the region. Residents were also able to discuss prevention tips with La Mirada Deputies and the Public Safety Team.



**LA MIRADA**  
CHAMBER OF COMMERCE

## CHAMBER RETURNS TO MONTHLY MEETINGS

Throughout the pandemic, the Chamber of Commerce held its meetings virtually. As the economy has gradually returned to normal, the Chamber has been able to hold in-person monthly meetings again. Meetings will be held the first Tuesday of every month starting at 8:00 a.m. at Polly's Pies, located at 14840 Beach Boulevard in La Mirada.

Members, community leaders, and guests are welcome to attend. This meeting is a great opportunity to network with local businesses and learn about the La Mirada business community.

The La Mirada Chamber of Commerce has been the "voice of business" since its inception in 1958. The Chamber serves member businesses and organizations ranging from multi-national corporations based in La Mirada to locally owned small businesses.

For more information, visit [lamiradachamber.com](http://lamiradachamber.com).

## Welcome New Businesses

- 194 Eatery  
14228 Imperial Highway
- Ambitious Barber Studio  
15268 Rosecrans Avenue
- Balaji Foods LLC  
15320 Valley View Avenue #7
- Catholic Therapist Center  
16700 Valley View Avenue Suite 300
- CORNERSTONE REPORTING, INC.  
15651 Imperial Highway Suite 205
- DCUBE  
14747 Artesia Boulevard Suite 5A
- Dr. Middleton Professional Services  
15112 Rosecrans Avenue
- Fairmount Tire and Rubber, Inc.  
14350 Macaw Street
- J.M. Huber Micropowders Inc.  
16024 Phoebe Avenue
- JUSTBUY WHOLESAL  
15330 Valley View Avenue
- Lavish Locks by Sam  
15268 Rosecrans Avenue
- Leading Staffing Solutions  
14220 Rosecrans Avenue
- Living Connected MBS  
14901 Adelfa Drive Unit 1675
- RAP International Inc  
15320 Valley View Avenue #7
- Reliable Home Health  
14762 Beach Boulevard
- Salon Vibe  
15830 Imperial Highway
- Shear Love By Charisse  
15268 Rosecrans Avenue
- Smooth Skin & Sugar  
15830 Imperial Highway
- STL Global Inc.  
15112 Matisse Circle
- Taekwondo Spirit  
13425 Beach Boulevard #B
- The Glamory  
15268 Rosecrans Avenue
- The Vault Cocktails  
15853 Imperial Highway
- XPDEL Inc  
16111 Canary Avenue Unit B

