

CITY'S STRATEGIC PLAN 2020 NEARS COMPLETION

The City of La Mirada continues to make progress towards achieving the commitments outlined in its Strategic Plan 2020. Significant progress has been made across City departments since its adoption in 2016. Over the next year, City officials will continue to allocate resources toward established priorities as the plan nears completion.

The Plan is supported by five core strategies with specific actions to monitor progress. The five core strategies include: Ensure a Well-Managed City Government, Provide a Safe Community, Promote a High Quality of Life, Provide Quality Planning and Infrastructure, and Support a Strong Local Economy.

The City continues to achieve financial stability by adopting and adhering to a balanced budget and maintaining a healthy level of reserves. The City's outstanding financial practices were recognized by the California State Auditor's office which ranked La Mirada as having the 11th lowest risk of fiscal challenge among cities in California.

Public Safety remains the City's highest priority. The City dedicates resources toward reducing crime and preserving La Mirada as a safe community. According to a recent crime analysis of 2019 statistics, La Mirada was once again able to maintain the lowest crime rate in the region. Over the last year, La Mirada's crime rate dropped by 14.2 percent.

Major infrastructure improvements continue to take place throughout La Mirada to preserve an attractive community. Recent improvements were made to traffic signals along Rosecrans Avenue and center median improvements were also completed along La Mirada Boulevard and Rosecrans Avenue.

The Strategic Plan is available on the City's website at cityoflamirada.org.



CITY APPROVES TEMPORARY OUTDOOR DINING

The City of La Mirada has established the Emergency Temporary Outdoor Dining Program (ETODP) to provide existing dine-in restaurants with an opportunity to increase seating capacity during COVID-19 social distancing measures.

While some restaurants already provide outdoor dining, this program allows all dine-in restaurant operators to temporarily provide supplemental seating outside their restaurants on adjacent sidewalks, walkways, and parking lot areas. The ETODP will be in effect for as long as the County of Los Angeles Department of Public Health requires implementation of social distancing and other guidelines in response to COVID-19. In order to participate in the program, existing dine-in operators must complete an ETODP registration form that can be found on the City's website. There is no fee for this program.

For more information, visit cityoflamirada.org.

JOIN LA MIRADA'S BUSINESS WATCH



The City of La Mirada remains committed to maintaining public safety as the City's highest priority. Through the Business Watch Program, La Mirada's Public Safety Team works cooperatively with local businesses to promote community safety and deter crime.

Business Watch is a crime prevention program dedicated to helping keep the business community safe. The program strengthens communication between businesses and the Public Safety Team to solve crime-related issues. Through this program, businesses also receive information on current crime trends affecting the community and helpful information on how to avoid becoming a victim of crime.

If you are interested in joining the Business Watch Program or receiving additional information on crime prevention, contact the Community Sheriff's Station at (562) 902-2960.

GRAND OPENINGS

LA MIRADA GOLF COURSE

The La Mirada Golf Course has been part of the community for nearly 60 years. The golf course is consistently named among the top courses in the region and draws golfers of all skill levels.

The golf course recently hosted a grand re-opening to celebrate its recent remodel of the clubhouse, which included upgrades to the lobby and the banquet room. The banquet rooms are popular locations to host celebrations, meetings, and other important occasions. City officials attended the event and thanked La Mirada Golf Course for being a great community partner.

La Mirada Golf Course is also home to the La Mirada High School Matadors boys and girls golf teams, and other schools in the surrounding area.



EL TEPEYAC CAFÉ

El Tepeyac Café was founded by Manuel Rojas in 1956 in Boyle Heights. Since that time, it has remained a popular restaurant that has served generations of families. The family tradition continues for El Tepeyac Café with its new location in La Mirada at 13926 Imperial Highway. The new restaurant will serve south-east Los Angeles County, parts of San Gabriel Valley, and north Orange County.

The restaurant was opened by Manuel's grandson, Carlos Thome, who hosted nearly 800 customers on the day of the grand opening. The restaurant is known for serving generous portions, its famous Hollenbeck Burrito and Manuel's special. The Café has been featured on various television programs including Travel Channel and Food Network.

City officials welcomed El Tepeyac to La Mirada and wished its representatives much success for their business.



Welcome New Businesses

- B&D America Inc.
16700 Valley View Avenue Suite 300
- Captek Pharma
14535 Industry Circle
- Farmers Insurance
12627 Santa Gertrudes Avenue #C
- Gh Hollow Metal Doors & Frames Industries Corp.
14300 Alondra Boulevard
- Jbns Consulting LLC
16700 Valley View Avenue Suite 300
- La Casa del Cocinero
15711 Imperial Highway
- La Mirada Optometry
12819 Valley View Avenue
- MHL Engineering Co
16700 Valley View Avenue Suite 300
- Michelle Theresa Oh, Ma Lmft
14241 Firestone Boulevard Suite 400
- Ready For Doors, LLC
15701 Heron Avenue
- Sunshine Document Services
14752 Beach Boulevard #204
- Woltari USA
15524 La Mirada Boulevard

