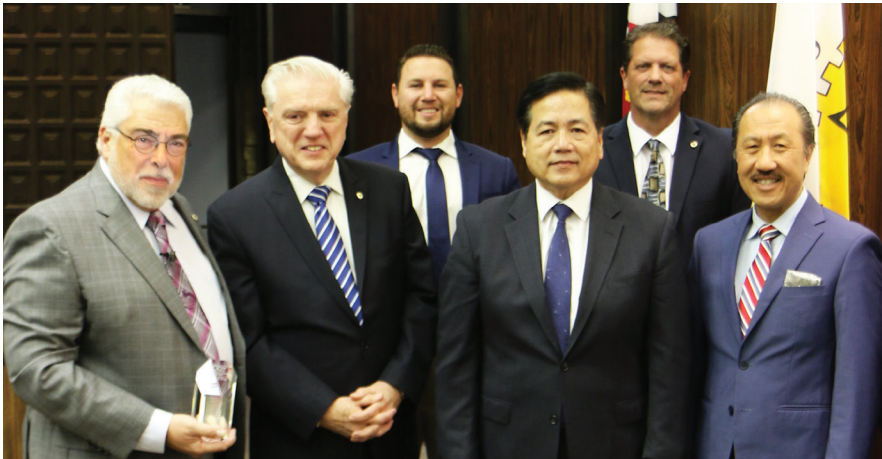


LA MIRADA NAMED 'MOST BUSINESS-FRIENDLY CITY' FOR SECOND TIME



Pictured (l-r): Mayor Steve De Ruse, Councilmember Larry Mowles, Councilmember Andrew Sarega, LAEDC Area Director Joseph Torres, Mayor Pro Tem John Lewis, Councilmember Ed Eng

The Los Angeles County Economic Development Corporation (LAEDC) named the City of La Mirada as the 2019 'Most Business-Friendly City.' The LAEDC recognizes cities that create opportunities for businesses to prosper and help spur economic development in their communities.

La Mirada was selected among four cities with a population less than 50,000. The City's business-friendly climate, efficient processes, and low development costs earned the City this prestigious recognition for the second time since 2013. La Mirada's commitment to economic development is reflected through programs and services that facilitate business expansion and growth. The City keeps fees and taxes low, has never levied a utility user tax (UUT) and allowed its transactions and use tax to expire after five years, as promised.

"We are honored to receive the 'Most Business-Friendly City' award," says City Manager Jeff Boynton. "For nearly 60 years the City has remained a strong partner to businesses to enhance our strong local economy."



Pictured (l-r): CEO of LAEDC Bill Allen; City Manager Jeff Boynton; LAEDC Chair Dr. Dianne Harrison; Mayor Steve De Ruse; State Senator Bob Hertzberg

La Mirada's vibrant economic base provides jobs in a variety of key industries. The City's low crime rate, low development costs, and the community's high quality of life continue to make La Mirada an ideal place for businesses to thrive.

For questions or interest in economic development opportunities in La Mirada, call (562) 943-0131.



LA MIRADA CHAMBER OF COMMERCE HAS NEW LOOK

The La Mirada Chamber of Commerce has been the "voice of business" since its inception in 1958. The Chamber serves member businesses and organizations ranging from multi-national corporations based in La Mirada to locally-owned small businesses.

Over the last ten months, the Chamber has completed a renovation of the entire organization, to include a new business plan which it presented to City officials late last year. The new plan was developed to replace the traditional brick and mortar Chamber of the past with a new platform called virtual chamber. It includes re-branding with a new logo, website and social media platform that will enhance services.

Upon presentation of the Chamber's new business plan, City officials approved sponsorship of the Chamber at the "Elite Chamber Champion" level. For more information visit www.LaMiradaChamber.com.

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www.cityoflamirada.org



ANNIVERSARY CELEBRATIONS

MEXICO 1900

The La Mirada City Council recently recognized Mexico 1900 at a Council meeting for its 15th anniversary. Mexico 1900 is a well-established restaurant that opened in La Mirada in 1972. Fifteen years ago, Rodolfo Sanchez purchased the family-oriented restaurant, and over the years has created a favorite dining destination for La Mirada residents.

Multi-generations of families have visited the restaurant for its delicious and authentic Mexican food. It is also a popular place to celebrate special occasions.

City officials congratulated restaurant owner Rodolfo Sanchez and partner Alfredo Cordero on the restaurant's anniversary. The City also thanked them for their continued sponsorship of the La Mirada Theatre for the Performing Arts.



CASSIDY'S CORNER CAFÉ

Family-owned La Mirada business Cassidy's Corner Café, formerly known as Bonjour Bagel, recently celebrated a milestone. The company was recognized for its 15th anniversary at a recent City Council meeting. Bonjour Bagel opened its first location in 2004 in the La Mirada Theatre Center and is known for its great tasting bagels. Last year, business owners Joe Ung and Rose Buado transformed the business into Cassidy's Corner Café, joining the original store in Lakewood and another in Bellflower.

City officials thanked them for their long history of providing delicious food and community involvement over the past 15 years.



STARBUCKS

Starbucks is a well-known coffee house corporation that spans the globe. City officials recognized the Starbucks, located at 15010 Imperial Highway, for its 20th anniversary in La Mirada. The original location was opened on October 9, 1999 and has since been serving the community all of its popular coffee beverages and tasty pastries and treats. The new store opened across La Mirada Boulevard several years ago.

Store manager Sarah Chavez enjoys having Starbucks as a neighborhood coffee house where La Mirada residents can gather. Starbucks has a long tradition of engaging in the community. This location supports La Mirada community events such as the community Health Fair and the annual Salute to Veterans event.

Most recently, Starbucks hosted Coffee with a Cop in honor of its anniversary.



Welcome New Businesses

- Civitas Coffee Co.
14218 1/2 Rosecrans Avenue
- Express Cleaners
12748 La Mirada Boulevard
- Lumens America, Inc.
14701 Firestone Boulevard
- Queen for a Day Spa
15268 Rosecrans Avenue #119
- Sky Law Firm, P. C.
14730 Beach Boulevard Ste. 201
- Sol Beauty Room
15830 Imperial Highway #109
- Susan's Hair
15264 Rosecrans Avenue
- Tagless Jeans, Inc.
15846 Imperial Highway
- The Heights Cafe
14228 Imperial Highway
- Union De Tula Lawn Mower
Repair & Maintenance
13958 Valley View Avenue

