

CITY OF LA MIRADA NAMED FINALIST FOR "MOST BUSINESS-FRIENDLY CITY" AWARD



The Los Angeles County Economic Development Corporation (LAEDC) named the City of La Mirada as a finalist for its 2019 "Most Business-Friendly City" award. La Mirada is a finalist among cities with a population less than 50,000.

The City provides a business-friendly climate by keeping fees and taxes low. The City has never levied a municipal

property tax or utility user tax (UUT). The City's "Dedicated to Service" philosophy is reflected through the high priority City officials give to working with the business community to identify and be responsive to their needs.

"The City of La Mirada is honored to be named among the finalists for the Most Business-Friendly City recognition," says City Manager Jeff Boynton. "This nomination reflects our commitment to working with the business community in support of a vibrant local economy."

La Mirada's strong economic base has provided many jobs in the community and enabled the City to provide quality programs and services. Several new businesses have chosen to open in La Mirada recently and others continue to expand.

The City partners with the La Mirada Chamber of Commerce in support of local businesses to highlight their success. The City also recognizes the achievements and milestones of La Mirada businesses through the Business Recognition Program.

The winner of the LAEDC "Most Business-Friendly City" award will be announced at a ceremony in Los Angeles on November 7.

LA MIRADA RECEIVES FINANCE AWARD FOR 30TH CONSECUTIVE YEAR

The City of La Mirada was once again recognized for its outstanding financial management by the Government Finance Officers Association of the United States and Canada (GFOA). For the 30th consecutive year, the City has been awarded the Certificate of Achievement for Excellence in Financial Reporting for its comprehensive annual financial report (CAFR), which is the highest form of recognition for excellence in state

and local government financial reporting.

The CAFR is judged by an impartial panel to meet the high standards of the program including demonstrating a constructive spirit of full disclosure to clearly communicate its financial story. The CAFR is available on the City's website at cityoflamirada.org. For additional information, call City Hall at (562) 943-0131.

Welcome New Businesses

- Beat By Rox Studio
15830 Imperial Highway #101
- Chick-fil-A
14303 Firestone Boulevard
- Dream Beauty Suites
15830 Imperial Highway
- Elevated Barber Studio
15830 Imperial Highway #108
- Enchanted Coffee
13391 Beach Boulevard #A
- Hilda Henriquez, LMFT
14241 Firestone Boulevard # 400
- Ifs Coatings, Inc.
14101 Rosecrans Avenue Unit F
- iTennis Inc.
13701 Adelfa Drive
- J M S Worldwide, Inc.
14730 Beach Boulevard #233

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RIBBON CUTTINGS AND GRAND OPENINGS



DREAM BEAUTY SUITES

Dream Beauty Suites, located at 15830 E. Imperial Highway, recently held a ribbon cutting and grand opening event. The event was attended by nearly 200 people who enjoyed light refreshments, prizes, and even a red carpet! City officials welcomed business owner Belynda Velez-Diaz and her team, and thanked her for investing in the community.

"The City feels honored to have a resident of La Mirada choose her hometown as the place to open her business," says Economic Development Manager Alison Moore. "Ms. Velez-Diaz is creating jobs for others in La Mirada and helping support the local economy."

The opening of Dream Beauty Suites brings a wide variety of beauty services to the community, including makeup artists, barbers, hairdressers, nail services, facials, and tanning, among many others. Dream Beauty Suites will soon include a Dream Blowout Bar where friends will be able to enjoy hair treatments together or celebrate special occasions.

GROCERY OUTLET

Grocery Outlet, which opened in La Mirada in 2018, recently celebrated a grand re-opening and ribbon cutting. Entrepreneurs Amanda Paez and Steven Hernandez became new owners of the store on May 18. Having worked in the grocery industry themselves, the couple selected La Mirada as the store they wanted to own.

When choosing the location for their store, it was important for the couple to select a community that would allow them the opportunity to grow and get involved. As Navy veterans, they bring the spirit of "giving" to La Mirada. Owners Amanda and Steven are actively involved in supporting community events and causes. They recently donated 160 pounds of bananas to Dulles Elementary for the Back to School Night.

City officials, members of the La Mirada Chamber of Commerce, and community members welcomed the new owners to celebrate the grand re-opening. During the event, some 300 people came through the store to learn about the products and deals the bargain market offers.



Grocery Outlet is located at 15745 Imperial Highway. Grocery Outlet provides a variety of produce and products at discounted prices.

Welcome New Businesses

- Little Clips
15268 Rosecrans Avenue Ste. 110
- Papillion
12256 La Mirada Boulevard
- Vibrant Salon
15830 Imperial Highway #102
- Luminance Skin Studio
15830 Imperial Highway #105
- T&A Partners Inc.
14747 Artesia Boulevard #1E

