# Business News

**SPRING 2019** 

### LA MIRADA'S CRIME RATE DROPS

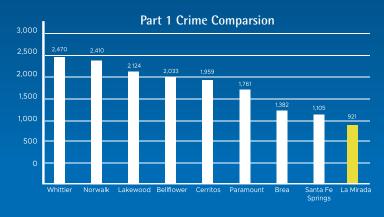
City of La Mirada remains committed to keeping public safety as its highest priority. During the past year, La Mirada experienced one of the lowest crime rates in Los Angeles County and North Orange County. The City's low crime rate is attributed to a strong partnership between residents, businesses, and the Public Safety Team, who work together to deter crime.

According to a recent crime analysis of surrounding cities, La Mirada experienced the lowest number of Part 1 crimes in 2018. Part 1 crimes include homicide, rape, larceny, burglary, automobile theft, robbery, assault, and arson. In 2018, there were 921 Part 1 crimes reported in La Mirada compared to 1,011 reported in 2017. This represents an overall decrease of 8.9 percent.

Working together as a community is a key component in keeping La Mirada safe. Last year, the Public Safety Team worked proactively with businesses to reduce crime by expanding the Business Watch Program. Members of the Public Safety Team also attended La Mirada Chamber of Commerce meetings to meet with business owners and establish relationships to help strengthen communication with the business community.

The City will continue to fund programs to deter crime and enhance safety in 2019. The Public Safety Team will continue to analyze crime trends to provide businesses with important crime prevention information. Business Representatives are encouraged to participate in the City's Business Watch program to learn how to protect themselves and their businesses.

For additional information on the annual crime report and the City's crime prevention efforts, contact the La Mirada Community Sheriff's Station at (562) 902-2960.



### **JOIN LA MIRADA'S BUSINESS WATCH PROGRAM**



La Mirada's Public Safety Team works proactively with local businesses to promote community safety and deter crime. Similar to Neighborhood Watch, which is a program available to residents, Business Watch is a crime prevention program dedicated to helping keep the business community safe.

The Business Watch program strengthens communication between businesses and the Public Safety Team and establishes relationships among neighboring businesses. It also provides resources to solve crime-related problems and serves as a forum for emergency preparedness training, coordination, and communication.

If you are interested in joining the Business Watch program, hosting a meeting in your area, or requesting additional information, contact the La Mirada Public Safety Team at (562) 902-2960.



### CELEBRATE NATIONAL SMALL BUSINESS WEEK MAY 5 - 11



National Small Business Week was established to recognize the important contributions of America's entrepreneurs and small business owners. La Mirada is home to a wide variety of small businesses offering many products and services and serve an integral role in boosting the local economy. Show your support and shop at a local small business from May 5 through 11.

## RESOURCES FOR SMALL BUSINESSES



The Office of the Small Business Advocate (OSBA) provides information and assistance to small businesses. OSBA's website provides a list of free resources for small businesses for financing and state procurement, international trade development, technical assistance, and emergency preparedness. OSBA's staff can also refer small business owners to appropriate contacts in state government.

For those looking to start a business in California, OSBA's website provides a California Business Portal which provides essential information for starting specific types of businesses, and other resources.

To learn more about the resources provided by OSBA, visit business.ca.gov.

# FREE BUSINESS WORKSHOP ON MAY 7



The City of La Mirada is partnering with SCORE East San Gabriel Valley to offer a free business workshop on Tuesday, May 7 for business owners and those looking to start their own business. The workshop will be held from 6 to 8:30 p.m. at the Resource Center, located at 13710 La Mirada Boulevard. Please visit the City's website at cityoflamirada.org for additional workshop details.

#### **Welcome New Businesses**

- Amazing Acupuncture Clinic 15763 Imperial Highway
- Best Face Forward
  15268 Rosecrans Avenue #122
- C's Alteration15848 Imperial Highway
- Coronado Heritage, LLC 15901 Imperial Highway
- C.E.F. Corea 14747 Artesia Boulevard #5T
- Hygge Coffee
  15536 La Mirada Boulevard
- Marisol's Beauty Studio 15268 Rosecrans Avenue #115
- Paramount Tax & Accounting, CPA's 16700 Valley View Avenue #300
- Vine Housewares, Inc. 14808 Beach Boulevard

