

**MINUTES OF THE REGULAR MEETING OF  
THE COMMUNITY SERVICES COMMISSION OF  
THE CITY OF LA MIRADA**

**APRIL 4, 2018**

**CALL TO ORDER**

The regular meeting of the Community Services Commission was called to order at 6:30 p.m. in the Council Chambers at City Hall, 13700 La Mirada Boulevard, La Mirada, California.

**PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was recited.

**ROLL CALL**

Present:

Commissioner Rebecca Cline  
Commissioner Misty Cota  
Commissioner Pete Dames  
Commissioner Steve Lee  
Commissioner Michael Lord  
Vice Chairman Susan Savage

Absent:

Commissioner Diane Gramajo

Staff:

Lori Thompson, Community Services Director  
Micaela Diores, Community Services Secretary  
Ashley Chanman, Senior Recreation Leader I

**APPROVAL OF MINUTES**

**1. MINUTES OF THE REGULAR MEETING OF MARCH 7, 2018**

Commissioner Dames moved and Commissioner Cota seconded to approve the minutes of the March 7, 2018 meeting.

**MOTION CARRIED BY THE FOLLOWING ROLL CALL VOTE:**

**AYES:** Commissioners Cota, Dames, Lee, Vice Chairman Savage  
**NOES:** None  
**ABSENT:** Commissioner Gramajo  
**ABSTAIN:** Commissioners Cline, Lord

## **UNFINISHED BUSINESS**

### **2. 2018 EASTER EGG HUNT**

Community Services Director Lori Thompson reported on the 2018 Easter Egg Hunt held March 31 at La Mirada Regional Park. She said the event was attended by 2,200 community members and over 5,000 eggs were dispersed among the hunt areas.

Commissioner Cota attended the event and provided an evaluation which included additional bounce houses and increased social media advertising. She suggested space between the hunt areas be widened. Commissioner Cota enjoyed the Kiwanis Duck Derby held at Splash! following the egg hunt and recommended additional promotion to increase attendance.

Community Services Director Thompson responded and said advertising on social media may be limited depending on the target area for the event.

Commissioner Lord inquired about staff wearing the Easter Bunny costume throughout the event.

Community Services Director Thompson responded and said two Easter Bunny costumes were used by alternating staff. She said mascot cooling vests may be considered for future use.

Commissioner Lee inquired about event parking.

Community Services Director Thompson responded and said additional parking was available at La Mirada High School and the La Mirada Civic Center.

## **NEW BUSINESS**

### **3. 2018 CONCERTS UNDER THE STARS AND FARMERS MARKET**

Community Services Director Thompson introduced Senior Recreation Leader I Ashley Chanman.

Community Services Director Thompson reported on the 2018 Concerts Under the Stars beginning June 14 and continuing every Thursday at La Mirada Regional Park from 6:30 to 8 p.m. She discussed the entertainment schedule for the summer concert series and requested Commissioners volunteer to emcee each concert. Mrs. Thompson also requested that all Commissioners assist during the Volunteer Recognition Concert on August 9.

Commissioner Cota volunteered to emcee the concert on June 21 and Commissioner Cline volunteered to emcee the concert on August 2.

Commissioner Cota inquired about sponsorship opportunities during the concert series.

Community Services Director Thompson responded and said sponsorship opportunities were available for individual concerts and would benefit the La Mirada Community Foundation.

Community Services Director Thompson reported on the proposed addition of a farmers market during the Concerts Under the Stars series, to be reviewed by the La Mirada City Council on April 10. She said that if approved by the City Council, Enriched Farms would entirely organize the farmers market, which would begin at 3 p.m. and run concurrently with the concert series from 6:30 to 8 p.m. Mrs. Thompson said the farmers market would provide new and varied food options and vendors, as frequently requested by the community.

Commissioner Cline expressed support of a farmers market and said it would be a welcomed addition to the concert series.

Commissioner Dames inquired about the County of Los Angeles' role in the farmers market. He expressed concern about the potential conflict of interest between concert goers and farmers market shoppers.

Community Services Director Thompson responded and said the potential addition would not affect the City's current reservation of La Mirada Regional Park, in regards to schedule and site location. She said Enriched Farms would name the County as an additional insured on all insurance documents. Mrs. Thompson said the farmers market may be placed on the opposite side of the information and sponsor booths as an attempt to not disturb the audience.

Vice Chairman Savage recommended shoppers with no intention of attending the concert may arrive between 3 and 6 p.m.

Commissioner Cota said the addition of a farmers market was appropriate and would raise interest and attendance for the summer concert series. She said many people are drawn to events with live music and good food.

Commissioner Cline inquired if Tom's Tailgate and other food vendors would be attending the concert series.

Community Services Director Thompson said additional food vendors have not been approached. She reported Tom's Tailgate was the primary food vendor last year and if interest is expressed, would be welcomed back this year.

Commissioner Lee inquired about attendance for the concert series and if staff anticipates an increase.

Senior Recreation Leader I Ashley Chanman responded and said attendance for each concert varies, depending on the musical act and its following. She said the average attendance was 400. Ms. Chanman said an increase in healthy and varied food options would likely improve attendance.

Commissioner Lord expressed support for the proposed farmers market and recommended it be vastly advertised throughout the City, including on main streets for those who commute through La Mirada daily. If successful during the concert series, he recommended continuing the collaboration with Enriched Farms in offering a year-round farmers market to be located at the City's Civic Center Plaza. He reported a survey conducted by the La Mirada Community Foundation on Nextdoor.com indicated that 99 percent of survey participants supported a farmers market in La Mirada.

#### **4. CAPITAL IMPROVEMENT PROJECTS UPDATE**

Community Services Director Thompson provided an update on several capital improvement projects, including the Neff House, George House and Neff Barn Roof Replacement, Playground Equipment Replacement at Gardenhill and Windermere Parks, and the Splash! Water Slide.

Community Services Director Thompson said the bid opening for the Neff House, George House and Neff Barn Roof Replacement project was rescheduled for April 13.

#### **PUBLIC COMMENT**

None

#### **SENIOR, HISTORICAL, AND YOUTH COUNCIL REPORTS**

Senior Council Chairman Larry Torres reported on several items including the Easter Egg Hunt, "Love a Tree" poster contest and Spring Beautification judging, the Elder Fraud Prevention workshop held March 15, and a landscaping workshop provided by Suburban Water Systems to be held April 17 at the La Mirada Activity Center. Mr. Torres reported on SeniorNet enrollment and distributed copies of the new program brochure. He thanked staff for assisting with the brochure.

#### **COMMISSION ANNOUNCEMENTS**

Commissioner Cota reported on the grand opening of the new Grocery Outlet Bargain Market on April 5 and the Mayor's Prayer Breakfast to be held April 13 at the Holiday Inn La Mirada. She said the La Mirada Ebell fundraiser on March 17 raised over \$1,000 benefiting the La Mirada Volunteer Center. Commissioner Cota also reported on Love La Mirada and said collaborating with Habitat for Humanity would be a new element to this year's Day of Service on April 28.

Commissioner Lord reported on the La Mirada Community Foundation scholarships for graduating high school seniors residing in La Mirada. He said available scholarships include the Southern California Edison STEM scholarship, which is specific for students planning to major in science, technology, engineering or mathematics.

Commissioner Cline reported on scholarships available through La Mirada Ebell and the meeting held March 14, where Hal Malkin was the speaker. She participated as a Spring Beautification judge and commented on the increase of property maintenance and pride throughout the community.

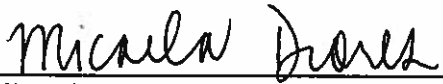
**STAFF ANNOUNCEMENTS**

Community Services Director Thompson reported on the new La Mirada history book available for purchase at the Resource Center, summer hiring for recreation and aquatic positions, and the Assessment Day for potential staff on April 21. Mrs. Thompson said the Elder Fraud Prevention workshop held March 15 was attended by 60 seniors.

**ADJOURNMENT**

The meeting was adjourned at 7:30 p.m.

Submitted:

  
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Micaela Diores  
Community Services Secretary

Attest:

  
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Susan Savage  
Vice Chairman