

## Tips for El Niño Preparedness

Agencies statewide are ramping up preparations for a winter of what forecasters warn could be major El Niño-driven storms.

City of La Mirada and Los Angeles County crews are working hard to prepare storm drains, roadways and City facilities. Preparations include inspecting roadways and clearing inlet areas of rocks, vegetation, and dirt to ensure storm runoff can be adequately drained from the roadways and low lying areas.

City officials are also working with the County to ensure flood control catch basins have been cleared of debris and sandbags are readily available at local fire stations.

While La Mirada is taking steps to ensure the City is prepared to respond to hazardous conditions, it is important to do your part to ensure your business is adequately prepared. Businesses should fix leaks, inspect and repair roof coverings, clean out gutters and downspouts, and create an emergency kit with adequate supplies.

Businesses should also consider creating a business continuity plan by determining the greatest risk potential, calculating the cost of business interruptions, reviewing insurance coverage, and building a crisis communications plan. For additional information on how to create a continuity plan, visit the Small Business Administration - Business Emergency Preparedness website at <https://www.sba.gov/content/disaster-preparedness>.

Businesses are also encouraged to register with the Alert LA County emergency notification system. Alert LA County is used by the City and County to notify of emergencies or critical situations and provide information regarding necessary actions, such as evacuations. Register at [www.Alert.LaCounty.gov](http://www.Alert.LaCounty.gov).

## City Council Recognizes Children's Happy Teeth



The City Council recognized Children's Happy Teeth, located at 12265 La Mirada Blvd., for its commitment to serving the community at the December 9 meeting. Children's Happy Teeth opened its doors in La Mirada in January 2013.

Children's Happy Teeth is known for its knowledgeable and energetic team, which provides a pleasant orthodontic and pediatric dentistry experience for La Mirada residents and community members.

Dr. Yousefi and his team have sponsored various City events and programs including the Independence Day Celebration, Easter Egg Hunt, Concerts Under the Stars, Halloweenfest, and Chili Holiday Celebration. They also attended these events and provided free oral hygiene items and information to children and families. Their generous sponsorships have benefited the La Mirada Community Foundation.

In addition to sponsoring City programs, Children's Happy Teeth has provided free dental exams and dental education at local schools. They are currently working to provide free dental exams at the Frontier Park after-school program.

For more information on the City's Business Recognition program, call (562) 943-0131.

## City Hosts Industrial Real Estate Brokers



"This event is a great way for the City to stay connected with the industrial business community and share information about local projects and market trends," said City Manager Jeff Boynton.

Hosted at the La Mirada Theatre for the Performing Arts, the Brokers Breakfast drew representatives from CBRE, Colliers International, Cushman & Wakefield, DAUM Commercial Real Estate, Lee & Associates, Majestic Realty, McCabe Company, Newark Grubb Knight Frank, and Penta Pacific Properties.

City officials recently met with real estate representatives with industrial property listings in La Mirada at the fourth annual Brokers Breakfast. The meeting provides an opportunity for City officials and local realtors to discuss current projects, planned capital improvements, the local economy, and future opportunities in La Mirada.

# New City Website Unveiled



The City of La Mirada's website was recently upgraded and now features a fresh, new look. The new website launched on November 30 and provides web visitors with a user-friendly, informative, and uniform website from which all users have the ability to access information on City programs, events, and services.

The amount of information available on the website has been expanded and interactive components including a calendar and site search feature allows users to review information quickly. The new website will be able to detect the screen resolution of the user device and automatically respond, so site visitors are able to use a variety of devices to access the website. Visit the City's website at [www.cityoflamirada.org](http://www.cityoflamirada.org).

## Businesses Warned of Fire Inspection Scam Alert

The Los Angeles County Fire Department is warning local businesses of an ongoing scam involving fraudulent fire protection companies. Employees of these fraudulent companies enter businesses claiming to have a work order to conduct an inspection at the location. Knowing the warning signs can help prevent your business from falling victim to this scam.



The fraudulent companies will attempt to mislead business employees by telling them they work with the fire department, took over for the previous company, or are the new company to perform the work. The fake inspectors then try to gain a signature of an employee so they can legitimize themselves. Despite having no contract of the scheduled inspection, the employees of these fraudulent companies try to convince a representative of the business to let them walk the property.

"If your business did not request a private company to inspect your fire equipment, you should refuse services from them," says Los Angeles County Fire Department (LACoFD) Inspector Steve Straight. "Do not sign any contracts provided by these companies as they will try to bill you for their fraudulent services."

If you have any doubt about what is required regarding your fire equipment or life safety needs, contact the fire department with any questions and concerns. Any businesses that have had any contact with these fraudulent fire inspectors are encouraged to call the Los Angeles County Fire Department East Region Fire Prevention Office at (562) 860-8014.

# Resources for Small Businesses



The Office of the Small Business Advocate (OSBA) provides information and assistance to small businesses to ensure they succeed in the California marketplace.

OSBA's website provides a list of free resources for small businesses for state procurement, loan programs, and business planning. OSBA's staff can also refer small businesses to appropriate contacts in state government. Three key free resources include the Small Business Learning Center, California Get Your Business Online, and Business Matchmaking.

The Small Business Learning Center website provides training on a myriad of topics, including writing business plans, managing employees, operating franchises, and preparing for disasters.

California Get Your Business Online is a Google-led program that provides small businesses the resources needed to succeed online. Websites are free for California businesses. Get started at [www.gybo.com](http://www.gybo.com).

Business Matchmaking provides opportunities for small businesses to secure selling opportunities from government agencies and major corporations at key events and through an online network.

For more information on these resources, visit [www.business.ca.gov](http://www.business.ca.gov).

## La Mirada welcomes the following new businesses:

97 Cent Plus  
12719 Valley View Avenue

Dons Proshop  
14804 Beach Blvd

Ms Communications, Inc.  
14241 E Firestone Blvd #312

Sports Nutrition La Mirada  
15848 Imperial Hwy

JJY, Inc.  
14752 Beach Blvd #205

Garfield Commercial Enterprises, Cin.  
15977 Heron Ave

Hi-Tek Auto Protection  
14241 Firestone Blvd #120

Double Hi Express Tours, Inc.  
14683 Industry Cir

JS Hitek  
14241 Firestone Blvd. #400

Victoria Nails Et Spa  
15814 Imperial Hwy

It's Cool, Inc.  
14730 Beach Blvd #202

9D Apparel, Inc.  
14620 Industry Cir

Giant Bicycle, Inc.  
15500 Phoebe Ave.

M X Foods, Inc.  
16217 Heron Ave

Elim Supply Corporation  
16211 Heron Ave

R&M Pacific Rim, Inc.  
14251 Firestone Blvd #210

VNT Pottery, Inc.  
15080 Desman Rd

Liberty Tax Service  
15842 1/2 Imperial Hwy

Guiding Ways Inc  
14241 Firestone Blvd # 400

Arch Telecom, Inc.  
12257 La Mirada Blvd

Fit Body Boot Camp  
13944 Valley View St

