

Property Crime Prevention is Everyone's Responsibility

The following tips can be shared with employees and customers to help prevent crimes of opportunity:

- Secure your vehicle – Take all valuables with you and place GPS devices and other personal belongings in the trunk or out of plain view. It only takes a few seconds to break into a vehicle.
- Park in well-lit areas – At night, always park your vehicle near well-lit areas and remove all personal items from your vehicle. Criminals don't want to risk being seen, so they will seek an area that is not easily visible.
- Do not leave running vehicles unattended – When fueling your vehicle, keep the keys with you and always lock your vehicle.
- Be aware and alert – Participation from local businesses is essential to combat crime. Be alert and report crimes and suspicious activity to the Public Safety Team. Call immediately if someone looks to be "casing" vehicles or you see them lifting door handles.
- Join E-Watch – Members of E-Watch receive weekly crime summaries and maps, crime prevention tips, and immediate BOLOs (Be on the Look out) information. Simply visit www.cityoflamirada.org to sign-up.
- "Like" us on Facebook – For up-to-date event and crime prevention tips, visit the La Mirada Public Safety page.

For more information regarding crime trends and prevention, join the Business Watch program. To report criminal activity, contact the La Mirada Community Sheriff's Station at (562) 902-2960.



La Mirada
CITY OF LA MIRADA • LOS ANGELES COUNTY SHERIFF'S DEPARTMENT
PUBLIC SAFETY



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for crime trends and tips.

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Last year, the City of La Mirada enjoyed the lowest Part I crime rate in nearly 30 years. Part I crimes include major crimes such as larcenies, burglaries, and vehicle thefts. Proactive enforcement by the La Mirada Public Safety Team coupled with citizen involvement in property crime prevention contributed to the low crime rate. While crime overall remains low, crimes of opportunity have begun to rise.

The La Mirada Public Safety Team is reaching out to the business community to raise awareness of crimes of opportunity that can easily be prevented. Since January 1 of this year, 620 Part I crimes were reported in the City of La Mirada. Of those crimes, 94 percent involved burglary and theft, including vehicle burglaries.

California Competes Tax Credit

The Governor's Office of Business and Economic Development (GO-Biz) has posted the California Competes Tax Credit application periods for fiscal year 2015-2016. The tax credit is an income tax credit made available to businesses that want to locate in California or stay and grow in the state. Roughly \$200 million in credits will be made available for this fiscal year, which is an increase of about \$50 million from the previous year.

The next application periods are:

- January 4 through January 25, 2016 (\$75 million in credits will be available)
- March 7 through March 28, 2016 (\$50.9 million plus any remaining unallocated amounts from the previous application periods will be available)

Any business or industry may apply for this tax credit, regardless of size. However, twenty-five percent of the yearly total credits are reserved for small businesses.

GO-Biz has scheduled workshops in the coming weeks to explain how to apply for the tax credit. More information and a calendar of workshops is available at www.business.ca.gov/calcompetes.aspx.

To apply for the California Competes Tax Credit, visit www.calcompetes.ca.gov during the application periods listed above.

Sporting News Grill Grand Opening



Sporting News Grill held a Ribbon Cutting Ceremony and Grand Opening Celebration on July 15 to mark the opening of its first California restaurant in La Mirada. Sporting News Grill is a casual upscale sports themed restaurant with a welcoming atmosphere and quality food. Sporting News Grill is located at 14299 Firestone Boulevard next to the Holiday Inn.

"Sporting News Grill is a welcome addition to the community," said Community Development Director Alison Moore. "The restaurant is a perfect fit with the hotel, and will be popular with hotel guests and residents alike."

For more information on the La Mirada Chamber of Commerce, call (562) 902-1970 or email info@lamiradachamber.org.

California Business Portal



The Governor's Office of Business and Economic Development (GO-Biz) recently launched a California Business Portal, a one-stop-shop website for business owners looking for information and assistance.

The California Business Portal provides information to business owners on starting a new business, permits and licensing, incentives, local resources and more. The portal is available on the business owner's schedule and has a number of key features including: Quick Start Guides, California Business Navigator, and Service Desk.

Business owners can visit the website and review many of its resources at www.businessportal.ca.gov.

La Mirada Property Values Continue to Rise



Property values in La Mirada have grown by more than 4 percent during the past year according to a recent report by the Los Angeles County Assessor's Office. La Mirada's assessed value increase between 2014-15 and 2015-16 was \$232-million. The increase in value is attributed to the Assessor's adjustment pursuant to Proposition 13 and re-assessments of property that were sold prior to January 1, 2015. The new figures were part of the 2015 Assessment Roll released by the Assessor's Office. The assessment roll reflects the value of all taxable property in Los Angeles County in accordance with provisions of the California Constitution.

The local housing market has also remained strong. The median sale price of a single family home in La Mirada from January through August 2015 was \$470,000. This represents a \$30,000 or 6.8 percent increase in median sale price from 2014.

Industrial Area Streets Rehabilitation



A number of streets in La Mirada's industrial area were beginning to show decline as a result of heavy truck traffic and pavement age. All the streets have been recently paved and the project is substantially complete.

The project area includes Canary Ave. from Gannet Street to the cul-de-sac; Canary Ave. from Alondra Blvd. to Heron Ave.; Desman Road from Trojan Way to the cul-de-sac; Dolly Avenue from Desman Road to the City limit; Gannet Street from Valley View Ave. to Canary Ave.; Heron Ave. from Macaw St. to Phoebe Ave.; Knott Ave. from Desman Road to City limit; Macaw St. from Heron Ave. to Phoebe Ave.; Northam St. from Desman Road to the cul-de-sac; Phoebe Ave. from Firestone Blvd. to Macaw St.

"The project was completed ahead of schedule and within budget," says Public Works Director/City Engineer Mark Stowell.

The project was included in the Fiscal Year 2014-15 Capital Improvement Budget and was funded with former Redevelopment Agency bond proceeds.

La Mirada welcomes the following new businesses:

Muse Threading Studio
13920 1/2 Imperial Hwy

La Mirada Recycling Center, Inc.
14535 Telegraph Road

DI Optical USA, Inc.
16900 Valley View Ave

Moses Anusiem
15707 Imperial Highway, #D

Home Style Donuts
14798 Beach Blvd

My Goods Market #5644
15003 Imperial Highway

Creamery N7
12740 La Mirada Blvd.

Presence Boutique
15029 Imperial Highway

JS Hitek
14241 Firestone Bl #400

U Tax & Consulting Group
14752 Beach Boulevard, #200

9D HPS
14620 Industry Circle

Idoc Optometry
14820 Beach Blvd

Bill M. Coats Insurance Agency, Inc.
12279 La Mirada Blvd, 2nd Floor

Srotas, LLC
14758 Beach Blvd

Christie Counseling
15082 Rosecrans Avenue

Sovereign Home Health Care Agency
15707 Imperial Hwy #D

Direct Store
12257 La Mirada Boulevard

SetY Furniture, LLC
14730 Beach Blvd #207

INX International Ink Co.
16700 Valley View Ave., #180

Joe's Kitchen
15860 Imperial Hwy

