

City of La Mirada Business News

WINTER 2015

Local Businesses Support Community Events

The City of La Mirada strives to provide a high quality of life for residents and businesses in part by providing family-oriented events throughout the year. The success of these events is furthered by the help of businesses and local agency partners. The City appreciates the following businesses and local agencies for their contributions.

EDCO, Children's Happy Teeth, Los Angeles County Supervisor Don Knabe, TNT Fireworks, L.A. UP, Dickson, Phantom Fireworks, Family Dental Works, La Mirada Family Dentistry, Suburban Water Systems, Popular Community Bank, Centurion, Care More, Citizens Choice Healthplan, AGA, Synergy Home Care, Polly's Pies, Albertsons, Kohl's, Home Depot, Wal-Mart Neighborhood Market, Walgreens, Target, ARCO AM/PM, Costco, Superior Grocers, Park Regency, Holiday Inn, Starbucks, Golden Outlook, Walnut Villa, Senior Solutions, Triune Health, Sonoran Winds, Emeritus Senior Living, Family Resources Ministries, Shaquatics, Applied General Inc., LASU, PIH Health, TNG Real Estate, Whittier Spine Center, CASA Whittier, Community Presbyterian Church, Straight Talk, Sprouts and Bon Appetit.

For more information on how to become an event sponsor, contact the La Mirada Activity Center at (562) 902-3160.



Philly Fusion Holds Grand Opening



The La Mirada Chamber of Commerce hosts Grand Opening Celebrations and Ribbon Cutting Ceremonies to welcome new businesses and support the local community. The Chamber of Commerce is a non-profit membership based organization dedicated to helping local businesses grow.

Philly Fusion recently held a Ribbon Cutting Ceremony and Grand Opening Celebration to mark the opening of its La Mirada location. The new restaurant is a family owned and operated company that brings flavors from all over the world to the popular Philly Steak Sandwich.

Remarks were given at the Ribbon Cutting Ceremony by La Mirada Mayor Larry Mowles and Chamber Executive Director Dustin Dahl. La Mirada City Councilmembers and representatives from La Mirada Chamber of Commerce were also in attendance.

The new Philly Fusion is located at 14220 1/2 Rosecrans Avenue in La Mirada at the recently renovated Roseview Shopping Center.

For more information on the La Mirada Chamber of Commerce, call (562) 902-1970 or email info@lamiradachamber.org.

Industrial Area Street Improvements

As a result of heavy commercial vehicle traffic in La Mirada's industrial area, a number of streets south of Stage Road are in need of repairs. A proposed street rehabilitation project within this industrial area is currently being planned. The maintenance of these streets will promote safety and prevent additional costs of emergency repairs and major street reconstruction.

The project area includes the following streets:

- Canary Avenue – Gannet Street to the cul-de-sac
- Canary Avenue – Alondra Boulevard to Heron Avenue
- Desman Road – Trojan Way to the cul-de-sac
- Dolly Avenue – Desman Road to City limit
- Gannet Street – Valley View Avenue to Canary Avenue
- Heron Avenue – Macaw Street to Phoebe Avenue
- Knott Avenue – Desman Road to City limit
- Macaw Street – Heron Avenue to Phoebe Avenue
- Northam Street – Desman Road to the cul-de-sac
- Phoebe Avenue – Firestone Boulevard to Macaw Street

The work includes the resurfacing or reconstruction of asphalt street pavement and replacement of damaged curbs and gutters. Construction is expected to begin in the summer of 2015.

For more information on the industrial area street improvements contact, the Public Works Department at (562) 902-2385.

California State
Board of Equalization

The California Board of Equalization Business Resources

The California Board of Equalization (BOE) provides free publications and events to assist local businesses. Examples of business resources include:

- In-Person Events including Women Entrepreneur Forum, Basic Sales & Use Tax Workshop, Business Seminar and Resource Expo.
- On-line Seminars with topics including Starting a Business and Growing your Business.

The BOE website also has a number of publications and links to federal, state, and local government agency resources and other organizations that support small businesses.

For more information on resources available through the BOE or to contact the nearest BOE office visit: <http://www.boe.ca.gov>.

City Hosts Industrial Real Estate Brokers



City officials met with real estate representatives with industrial property listings in La Mirada at the third annual Brokers Breakfast. The meeting provides an opportunity for City officials and local realtors to discuss current projects, planned capital improvements, the local economy, and future opportunities in La Mirada.

"This event is a positive way for the City to better understand the current industrial market, stay connected with the industrial business community and inform them of City activities," said City Manager Jeff Boynton.

Hosted at the La Mirada Theatre for the Performing Arts, the Brokers Breakfast drew representatives from many leading real estate companies, including CBRE, Cushman & Wakefield, DAUM Commercial Real Estate, Majestic Reality, McCabe Company, Penta Pacific Properties, Voit Real Estate Services, and Jones Lang La Salle.

Shop La Mirada!



The Shop La Mirada campaign, known as Shop! See! Splash!, had its most successful season. Over 300 shoppers submitted approximately \$674,511,21 in receipts for \$10,700 in vouchers for Splash! passes, Theatre tickets, or recreation classes.

The program ran from June 1 through December 31, 2014, and supported the local business community by encouraging residents to shop in La Mirada. Those who shopped in La Mirada were eligible to redeem up to \$2,400 in receipts for a maximum of \$40 in vouchers. "Local businesses promote economic growth, create jobs for La Mirada residents, and generate sales and property tax revenues for City programs and services," says Economic Development Manager Alison Moore. "This is a way the City encourages residents to shop locally in support of La Mirada businesses."

To date the program has seen over 1,800 residents submit \$3,017,159.66 in receipts for \$47,290 in vouchers. Call (562) 943-0131 for more information.

La Mirada welcomes the following new businesses:

Waba Grill 14875 Telegraph Road	Savegoods International, Inc. 16831 Knott Avenue
Jersey Mike's Subs 14873 Telegraph Road	Desire Beauty & Threading Salon 12226 La Mirada Boulevard
Mr. Book Club 14812 Beach Boulevard	GRM Information Management of California 15910 Valley View Avenue
BaronHR 16840 Valley View Avenue	TNSM Consulting 14241 Firestone Boulevard, #400
Antonietta's Catering/Specialty Food 11523 La Mirada Boulevard	Badger Paperboard California, LLC 14657 Industry Circle
B.C. Management 15842 1/2 Imperial Highway	Gulf Pacific Packaging Corp. 14379 Industry Circle
Young Leaders of Orange County 15901 Imperial Highway	SNY Fashion 14652 Industry Circle
Kay Kim 14774 Beach Boulevard	Michael Painting Company 14752 Beach Boulevard, #143
Jang & Company Accountancy Corp. 16700 Valley View Avenue, # 200	Pho Thai Grill 12810 La Mirada Boulevard

