

City of La Mirada Business News

SUMMER 2017

New Businesses Investing in La Mirada



Several new dining establishments have recently opened or are in the preliminary stages of development in La Mirada.

Shabuya, an all-you-can-eat hot pot restaurant has opened at the southeast corner of Rosecrans Avenue and

La Mirada Boulevard in the La Mirada Theatre Center. The restaurant features traditional shabu-shabu dining, blending the natural tastes of meats and vegetables in the hot pot. The popular Japanese restaurant is open daily.

The Habit Burger Grill recently opened at the corner of Imperial Highway and La Mirada Boulevard. The Habit Burger Grill offers a range of foods including burgers, sandwiches, salads, and ice cream. The Habit is open daily for lunch and dinner.

Piara Pizza, which recently opened on Imperial Highway features fresh, hot pizzas that are ready as soon as guests arrive. The popular pizzeria is open daily.

Preliminary plans for the development of a Chick-fil-A restaurant at 14303 Firestone Boulevard have been submitted. Chick-fil-A proposes to construct a new 4,843 square drive-thru restaurant across from the Holiday Inn.

A conditional use permit application for the development of a Popeyes Louisiana Kitchen restaurant has been received by the City's Planning Division. The proposed restaurant will be 2,545 square feet, include a drive-thru and be located on the northeast corner of Imperial Highway and Santa Gertrudes Avenue. A traffic study will be conducted to identify any traffic issues.

Building permits have also been issued for interior improvements associated with the establishment of a new Ross Dress for Less at 15745 E. Imperial Highway, located within the Green Hills Plaza Shopping Center. The store plans to open in summer.

These new businesses represent ongoing investment in La Mirada," says Economic Development Manager Alison Moore. "These locations will provide additional local dining and shopping opportunities, and generate new jobs for students and others."

For more information on these developments, contact (562) 943-0131.



Measure I-Funded Neighborhood Improvements Continue

The City continues to make progress towards neighborhood infrastructure improvements through use of voter-approved Measure I funds.

"With the successful completion of the first and second phases, the third phase is expected to be completed by late summer and the fourth phase will begin around the same time," says Public Works Director Mark Stowell.

The fourth phase includes the area north of Rosecrans Avenue, south of Alicante Road, and east of Biola Avenue to the City limit. The work will include new street pavement, replacement of damaged curb, gutter and sidewalk, and installation of curb access ramps. Residents in the area will receive advance notice of construction activities.

The Measure I one percent sales tax will end on March 31, 2018. For more information on Measure I-funded neighborhood improvements, contact the Public Works Department at (562) 902-2385.



Bralco Metals Honored by Spring Beautification Program



Bralco Metals was recently recognized at the 2017 Spring Beautification Program awards ceremony at the La Mirada Theatre for the Performing Arts. At the ceremony, Bralco Metals,

along with other winners and honorees, was commended for its outstanding property maintenance efforts. Bralco Metals also won the award in 2016 and 2011.

Within 13 neighborhoods volunteer judges selected honorees, one most outstanding winner, and one most improved winner. In addition, apartments/condominiums, houses of worship and schools, and businesses/ professional buildings were also judged. All properties were reviewed for pride of ownership and creativity. Bralco Metals, located at 15090 Northam Street, was honored under the businesses/ professional buildings category.

For more information on the Spring Beautification Program, contact the Community Services Department at (562) 943-7277.

Council Adopts Budget with focus on safety & Infrastructure

The La Mirada City Council has approved the City's budget for Fiscal Year 2017-18. Developed using the City's prudent fiscal management practices and conservative approach to revenue forecasting, the budget provides public safety services at a high level, maintains City programs and services to meet community needs and continues its robust capital improvements schedule.

The City continues to offer basic services delivered with a lean workforce. The City also continues to use contracted services to achieve cost efficiencies while meeting the community's needs.

General Fund operating revenues for the 2017-18 fiscal year are projected at \$43,561,147 with expenditures budgeted at \$34,176,304, including transfers.

"The adopted budget continues to put safety first by prioritizing investment in local law enforcement services while maintaining our commitment to responsible fiscal management," says City Manager Jeff Boynton. "City finances continue to improve and key infrastructure projects are underway throughout La Mirada."

\$8,926,208 is provided for Public Safety; the Public Works Department will receive \$7,245,978; the Community Services Department budget is \$5,870,679; the La Mirada Theatre for the Performing Arts is provided \$6,486,347; and the Community Development Department will receive \$1,247,588.

Some \$3,686,872 is budgeted for City Administration, finance, economic development, personnel, risk management, information technology and communications. \$712,632 is budgeted for legislative and policy responsibilities, City Attorney services, City Clerk's office, and intergovernmental activities.

The new fiscal year begins Saturday, July 1.

SBA Learning Webinars Offered

U.S. Small Business Administration



The U.S. Small Business Administration (SBA) counsels, assists, and protects the interests of small businesses. It recognizes that small businesses are critical to economic growth and recovery. The SBA seeks to help people start, build, and grow businesses.

The SBA offers free counseling and advice, financial assistance, consulting services, free online webinars, and more. Webinars are offered on a variety of topics including finance, government contracting, business management, and starting a business. Webinars can be accessed by visiting sba.gov, click the "Menu" tab on the top right corner then the "Learning Center" tab.

For additional information or assistance, visit the Santa Ana District Office at 5 Hutton Centre Drive, Suite 900, in Santa Ana or the Los Angeles District Office at 330 North Brand, Suite 1200, in Glendale.

City Recognizes Local Businesses during "Small Business Month"



The City Council proclaimed May 2017 as Small Business Month in La Mirada. As part of Small Business Month, the Owners of Olive Lawn Memorial Park, Ambrose Pizza and My Dog Spot were recognized for their many years of operating in La Mirada.

Olive Lawn Memorial Park is one of the few remaining family operated cemeteries in Southern California. After purchasing the park in 1947, third and fourth generations of the Peebler Family continue to carry on the family service in its 70th year. The Peblers have dedicated many years of providing active service to the community including hosting the annual observance of Memorial Day.

Ambrose Pizza was named after Ambrosio Degrezia, who along with his family, moved from Italy to New York in the 1960's where they opened the first Ambrose Pizza. In 1985, Ambrose Pizza La Mirada opened its doors. In 1997, employee Alonzo Lepe purchased Ambrose Pizza La Mirada from the Ambrose family. Ambrose Pizza has kept the traditional Italian recipes that Ambrosio Degrezia's family brought to America, which has made Ambrose such a unique and delicious dining experience.

Originally established as Rosecrans Grooming in 1949, the name was changed to My Dog Spot when Ryan and Arielle Alcorn purchased the salon and moved it to its current location in October 2007. My Dog Spot is a canine salon that provides a quality experience and gentle grooming for pets. Ryan and Arielle's enthusiasm and knowledge for grooming are appreciated by their clients.

"Small businesses are the backbone of our economy," says Economic Development Manager Alison Moore. "Small businesses create jobs and help to preserve the unique culture of our community."

The City of La Mirada supports this national effort to help America's small businesses do what they do best-grow their business, create jobs, and ensure that communities remain as vibrant tomorrow as they are today.

As part of Small Business Month, the City of La Mirada hosted a free social media marketing workshop on May 17. Attendees learned the real-world value of social media with compelling information, examples, and best practices.

For more information on the City's Economic Development programs, contact (562) 943-0131.

La Mirada welcomes the following new businesses:

B R G Engineering
14241 Firestone Blvd., #400

Lifeline Counseling And Educational Services
12627 Santa Gertrudes Ave. #B

Excellence Real Estate
15901 Imperial Hwy.

PDGA USA, INC
15020 La Mirada Blvd.

HMR EXPRESS
16700 Valley View Ave., #300

The Habit Burger Grill
14946 Imperial Hwy.

New World Nurse Staffing Services, Inc
14241 Firestone Blvd., #400

Woobo Distribution
16261 Phoebe Ave.

Valley View Mail Center
14239 Rosecrans Ave.

