

La Mirada McDonald's Celebrates Grand Opening



McDonald's recently held a Ribbon Cutting Ceremony and Grand Opening Celebration.

The La Mirada City Council and La Mirada Chamber of Commerce were present to join in the celebration. McDonald's offered giveaways and special

deals to all attendees. Ronald McDonald was also in attendance to take photos with guests.

The new 4,320 square foot restaurant with a drive-thru aisle provides vehicle access from Telegraph Road and Imperial Highway. The attractive design of the building reflects the Mediterranean architectural style established by the City's Imperial Highway Specific Plan.

McDonald's is located at 14871 Imperial Highway, and provides 24-hour service for walk-in and drive-thru patrons.

For more information on Grand Openings and the La Mirada Chamber of Commerce, call (562) 902-1970 or email lamiradacoc@gmail.com.

Business Success Workshop Series

The City of La Mirada, the Small Business Administration and the La Mirada Chamber of Commerce held a Business Success Workshop Series in January and February.

Small business owners and/or aspiring small business owners were encouraged to attend the Workshop Series. Attendees were given information and resources on starting a business, accessing capital, lease negotiations, targeted marketing techniques and government contracts. On average 30 participants attended each workshop meeting.

"Local businesses are the backbone of a community as they create jobs and generate sales," says Community Development Manager Alison Moore. "By giving small business owners the tools and information they need, it helps them become successful and the City to grow economically."

For more information on the workshop series, contact the City's Economic Development Team at (562) 943-0131.



Celebrating National Small Business Week



National Small Business Week (NSBW) recognizes the important contributions of America's entrepreneurs and small business owners. This year's NSBW will run from

Sunday, April 30 through Saturday, May 6. It is an annual event organized by the U.S. Small Business Administration to recognize the achievements of the top small businesses in the nation.

More than half of Americans either own or work for a small business, and they create about two out of every three new jobs in the U.S. each year. The City of La Mirada is proud to maintain positive relationships with the business community by reaching out to businesses to discuss issues, resolve barriers to growth, and recognizes accomplishments. Celebrate NSBW as a small business owner by supporting others in your region and industry.

Here are simple ways to celebrate NSBW:

- Join the Business Network International, La Mirada Chamber of Commerce or other business associations
- Partner with another business
- Highlight social media promotions

- Research new ways to promote your product
- Thank your employees for all they do
- Support other small businesses
- Try a new small business tool
- Host a customer appreciation event
- Attend local business workshop events

For more information on this year's NSBW, visit U.S Small Business Administration website at sba.gov.



La Mirada Remains among the Region's Safest Cities



During the past year, the City of La Mirada again experienced one of the region's lowest crime rates per capita and remained among the safest cities in Los Angeles County. The City's low crime

rate is attributed to a strong partnership between residents, businesses, the Public Safety Team and Los Angeles Sheriff's Department. This partnership fosters a well-coordinated team approach to fighting crime. The City remains committed to community-based, problem-solving policing and aggressive crime suppression.

La Mirada experienced the lowest number of Part 1 crimes and crimes per capita in 2016 of communities in southeast Los Angeles County and northern Orange County. Part 1 crimes include homicide, rape, larceny, burglary, automobile theft, robbery, assault and arson.

Similar to other cities, La Mirada saw a slight increase in Part 1 crimes. The rise is primarily due to an increase in property crimes. About 94% of local crimes involved stolen property. The Public Safety Team continues to analyze crime trends and use technology to identify and apprehend suspects. Business owners are encouraged to keep valuables out of plain view, be more observant and call the La Mirada Community Sheriff's Station to report suspicious activity.

For more information on the continuous efforts made by the City's Public Safety Team, contact (562) 902-2960.

City Finances Remain Strong



The City recently reviewed its annual mid-year budget report. The report showed an improving economy as key revenue sources have remained stable and are expected to exceed the budget estimates. Overall, General Fund operating revenues for Fiscal Year 2016-2017 are expected to reach \$43.8 million, which is \$2.1 million over the budget. It is the City's philosophy to budget conservatively, and actual revenues are projected to remain strong through the end of the year. General Fund operating expenditures are projected at \$30.9 million, which is slightly below the budget. These estimates reflect ongoing efforts to manage costs even with conservative budgeting.

The mid-year report also emphasized the City's continued

commitment to maintaining public safety as a top priority and ongoing investment in local infrastructure. At mid-year, Measure I revenues were \$2.22 million. Revenues are projected to be \$6.10 million at year end, an increase of \$425,000 or 7.48 percent above the budget estimate. This funding source is used for neighborhood infrastructure repairs such as roadway and drainage improvements.

"The City's finances remain in good shape," says City Manager Jeff Boynton. "Costs are kept low while ensuring services provided meet the community's needs."

For more information, contact the City's Finance Department at (562) 943-0131.



CALIFORNIA BUSINESS
INCENTIVES GATEWAY

The California Business Incentives Gateway (CBIG) is a new tool from the State Treasurer's Office that brings together state and local government business development incentives to a single access point. Users of CBIG can drill down to find tax credits, fee waivers, one-stop permitting, training grants, loan guarantees, and many other pro-business job-growth tools. CBIG's goal is to list all business opportunities from the state and local government in one easy-to-use application for business owners.

For more information on California Business Incentives Gateway, visit cbig.ca.gov.

La Mirada welcomes the following new businesses:

Autism Spectrum Support Center, LLC
14241 Firestone Blvd. #400

K Grill Korean Cuisine
13942 Valley View Ave.

Jeong Mee Moon, CPA
14730 Beach Blvd. Ste. 207

La Cle Skincare
15516 La Mirada Blvd.

Pita Paradise
14220 1/2 Rosecrans Ave.

C.O.C., LLC
15651 Imperial Hwy #205

McDonald's Restaurant
14871 Imperial Hwy.

Safe Planet Recycling
14535 Telegraph Rd.

T.I. Brown Law Firm, P.C.
16700 Valley View Ave. Ste. 300

Healthee1 Corporation
14730 Beach Blvd. #103

Nucorplabs INC
16150 Heron Ave.

